

# OF GOODS

MEDIA RELEASE

OF GOODS opens at Kaiserhaus Bern:  
a laboratory for the future of retail

Bern, 26 March 2026 - With OF GOODS, a new place for encounters between  
production, retail and the public is emerging at Kaiserhaus Bern.

On 10 April, OF GOODS opens at Kaiserhaus Bern: store, kiosk, atelier, craft workshop, mediation - and above all a People's Place. Across three floors, a lively ecosystem is taking shape, bringing together producing, care & repair, updesign, discovery and learning. It is a kind of experimental space for encounters and the retail of the future, intended to evolve continuously in interaction with the public.

The concept responds to a changing retail landscape: consumers are increasingly interested in origin, materials, care & repair and circular processes. OF GOODS creates context and makes these aspects visible and accessible through open workshops, curated stores, workshops and encounter formats.

More than 60 established as well as young or still little-known brands, ateliers and craft workshops come together here in a unique way - right in the heart of the city. Craft becomes visible, products express a clear stance, and changing formats invite visitors to rediscover materials, processes and ideas.

The programme is complemented by workshops, in-residence formats and exhibitions, as well as a do-it-yourself station where, for example, a garment can be repaired or shoes can be cared for.

"ID Genève is proud to be part of Kaiserhaus OF GOODS - a place that embodies a new vision where craftsmanship takes centre stage. Here our values come to life, and every object reflects our vision of a responsible future."

*Singal Dépery, designer and co-founder of ID Genève*

The opening days on 10 and 11 April invite visitors to discover the house, engage with producers and gain their first insights into the different formats.

Media enquiries, further information and media images:

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